

It's Really A No-Brainer

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The big picture of an American born, trusted self-help grief support brand is to provide society with an all-in-one, fundamental resource to turn to when needed. Does it not seem like we owe it to ourselves and to future generations to have access and ability to utilize the best practices available? Especially for such a critical and delicate situation that breeds strife and struggle.

I urge you to look outside the box and stretch your vision to what we should and could have for ourselves, families, friends, communities and society as a whole. Help should not be exclusive to the few but available to all.

Remember, *Chicken Soup for the Soul*? Remember what a huge impact it made on the market and the profitable financial revenue it generated? Plus, the brands' extensions?

Now, more than ever, Americans need an easily accessible comprehensive self-help grief support brand to rely on.

If you question a grief support brands ability to generate substantial revenues for manufacturers and investors just take a peek at our national vital statistics info on the CDC's website. There you will find data on who is dying now, how many people are predicted to die in coming years, average life expectancy, data about other countries death rates, etc.

A company/corporation could not have a better (free) source of current information to use to determine manufacturing needs and make predictions for financial revenue generation.

While, I do agree that donating to worthy causes and charities is very valuable, it's just not what I'm looking to do. My vision is much bigger than furnishing miscellaneous and left over stuffed animals and toys to the dying kids in the hospitals or donating to charities/foundations.

I know I'm not a celebrity with a fancy make up line, organic cleaning product, or designer drug rehab boutique facility for the new crop of heroine and opiate abusers, however, easily accessible grief support resources for the mass market and future generations is just as worthy a cause and merits attention and action.

Lets put help on the shelf for everyone. Please reach out to me to discuss the win-win benefits that a face-lift and innovation can make to this underdeveloped area of society and the market place.

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